



Dear Potential Sponsor,

Thank you for your interest in Friends Junior Committee (FJC) and Children's Healthcare of Atlanta! FJC is a non-profit organization comprised of young professionals committed to donating their time, talents and efforts to benefit the patients and families at Children's. We invite you to join us by supporting our largest event of the year – **Cheers for Children** on August 17, 2018 at Summerour Studio. Each year, 400 young professionals gather for a fun cocktail party with food, music, auctions and more.

We are excited to announce that the proceeds from this year's event will benefit Children's **Center of Advanced Pediatrics**. This brand new complex on the corner of I-85 and North Druid Hills will bring together complex care specialists, state-of-the-art technology and leading-edge clinical research for outpatient pediatric care under one roof for the first time in Georgia. Children's is one of the leading pediatric healthcare systems in the country and as a not-for-profit organization, they rely on the generous philanthropic and volunteer support of our community.

Enclosed you will find information about how you can support **Cheers for Children** through sponsorships, silent auction, and in-kind donations.

With your support, FJC will continue to raise money for the patients and families at Children's Healthcare of Atlanta. Thank you for your consideration and we look forward to collaborating with you to help improve the lives of so many brave children. If you have any questions, please don't hesitate to reach out to us directly.

Sincerely,

John Ross and James Dantzler
Corporate Sponsorship Co-Chairs

For questions, please contact us at rossiro@gmail.com or jddantzler@gmail.com.



2018 Cheers for Children

Benefiting Children's Healthcare of Atlanta

SPONSORSHIP OPPORTUNITIES

- **PRESENTING SPONSOR | \$7,500**
 - Single Presenting Sponsor Available
 - Principal Sponsors receive:
 - Event named after sponsor. For example "Cheers for Children, presented by ..."
 - 10 Event Tickets
 - Logo recognition on Children's event website as a 2018 Sponsor
 - Logo displayed on all event signage

- **PLATINUM SPONSOR | \$5,000**
 - Principal Sponsors receive:
 - 8 Event Tickets
 - Name recognition on Children's event website as a 2018 Sponsor
 - Large logo displayed at event

- **GOLD SPONSOR | \$2,500**
 - Platinum Sponsors receive:
 - 6 Event Tickets
 - Name recognition on Children's event website as a 2018 Sponsor
 - Logo displayed at event

- **SILVER SPONSOR | \$1,000**
 - Participating Sponsors receive:
 - 4 Event Tickets
 - Name recognition on Children's event website as a 2018 Sponsor
 - Logo displayed at event

- **PARTNER SPONSOR | \$500**
 - Partner Sponsors receive:
 - 2 Event Tickets
 - Name recognition on Children's event website as a 2018 Sponsor
 - Sponsor name displayed at event



LEVEL OF SPONSORSHIP (check one)

- _____ Presenting Sponsor \$ 7,500 (Deadline: 8/01/2018)
- _____ Platinum Sponsor \$ 5,000 (Deadline: 8/01/2018)
- _____ Gold Sponsor \$ 2,500 (Deadline: 8/01/2018)
- _____ Silver Sponsor \$ 1,000 (Deadline: 8/01/2018)
- _____ Partner Sponsor \$ 500 (Deadline: 8/01/2018)

To register and pay online, visit us a www.choa.org/Cheers

Individual/Firm/Company/Organization (to be published in all print materials)

Contact name

Mailing Address

City/State/Zip

Phone Number

E-Mail Address

Method of Payment

- Check Enclosed for \$_____ made payable to Children's Healthcare of Atlanta
- Please charge my credit card (circle one):
 Visa MasterCard American Express Discover

Card Number: _____ Exp.Date: _____

Cardholder Name: _____ Signature: _____

Please submit this form and company logo to Alex Faas at alex.faas@choa.org
or you can mail to the address below:

Children's Healthcare of Atlanta Foundation
ATTN: Alex Faas
3395 Northeast Expressway, Suite 100
Atlanta, GA 30341

To register and pay online, visit us a www.choa.org/Cheers

Benefiting



Children'sSM
Healthcare of Atlanta

2018 Cheers for Children

Silent Auction | In-Kind Donation Form
Friday, August 17, 2018 | Summerour Studio

DONOR INFORMATION (PLEASE PRINT CLEARLY)	
Donor or Company Name	Name to Appear in Print
Donor Address	Contact Person
	Email
	Phone Number
Donor's Signature (Required)	Date
ITEM INFORMATION	
Item/Service Description (as to appear in catalog): Include any restrictions on trips, tickets and travel, size, color and/or other information to ensure proper understanding of donated item.	
Expiration Date:	Value: \$ _____
ITEM ACQUISITION	
<input type="checkbox"/> Item Enclosed <input type="checkbox"/> Will send/deliver by August 1, 2018 to Children's Healthcare of Atlanta Foundation <input type="checkbox"/> No physical item. Please have winner contact me directly for redemption <input type="checkbox"/> Other: _____	
Please retain a copy of this form for your records. Children's Healthcare of Atlanta is a not-for-profit organization. Tax ID number is 58-1710601. The taxpayer is responsible for determining the fair market value of donated property. Please see IRS publications 526 and 561 for further guidance. If fair market value of item is over \$5,000, donor must provide their Federal Tax I.D # to claim a deduction. Children's reserves the right to use donations at their discretion.	

PLEASE EMAIL or MAIL COMPLETED FORM TO:

Alex.faas@choa.org

-OR-

Children's Healthcare of Atlanta Foundation
ATTN: Alex Faas
3395 NE Expressway, Suite 100
Atlanta, GA 30341

If you have any questions, please contact Alex Faas at alex.faas@choa.org.