



**NEWS 95.5
AM 750 WSB**

Care-a-Thon

Benefiting

Aflac

**Cancer & Blood
Disorders Center**
CHILDREN'S HEALTHCARE
OF ATLANTA

PARTNER WITH A LEADER

Aflac Cancer and Blood Disorders Center of Children's Healthcare of Atlanta

The Aflac Cancer and Blood Disorders Center is ranked as one of the top pediatric cancer programs in the nation by U.S. News & World Report and recognized as a leader among cancer, hematology, and blood and marrow transplant programs. The Aflac Cancer Center cares for more than 480 newly diagnosed cancer patients each year and nearly 5,000 patients with sickle cell disease, hemophilia and other blood disorders. The Center is a leader in clinical trial enrollment and launched a premier Precision Medicine Program in 2017.

Visit aflaccancercenter.org for more information.

News 95.5 and AM750 WSB

News 95.5 and AM750 WSB is Atlanta's trusted source for news, weather, traffic, entertaining and informative talk. WSB is also the home to consumer watchdog Clark Howard, two-time Marconi award winner Scott Slade and Sean Hannity and, with wsbradio.com, is Atlanta's most dominant and influential radio brand reaching more than 1,000,000 listeners every week. The station is owned and operated by Cox Media Group (CMG), an integrated broadcasting, publishing and digital media company.

Visit www.wsbradio.com for more information.



HOW TO GET INVOLVED

Matching Hours Sponsorship Opportunities

Throughout the 37-hour broadcast, matching hour sponsorships are available to individuals, families and companies who wish to match donations up to a certain dollar level, starting at \$10,000. Matching hour sponsorships provide the opportunity for WSB listeners to have their donation “doubled” and four-to-five on air mentions during that matching hour.

For more information please contact Alexandra.Harbin@choa.org.

Volunteer with Us

The WSB Care-a-Thon would not be possible without the support of over 400 volunteers answering phone calls from donors. Volunteer shifts, at WSB Studios call center, are open to anyone over the age of 18.

For more information please contact Sara.Venker@choa.org.

Donate a Meal

The WSB Care-a-Thon stays energized and hydrated thanks to generous food and refreshment donations. If you are interested in making an in-kind donation or would like more information please contact Sara.Venker@choa.org.

Name: _____

Company (if applicable): _____

Email address: _____

Phone number: _____

Area of interest: (check all that apply)

- Matching Hour Sponsorship
- Volunteering in the WSB Studios call center
- Donate a Meal
- Other: _____

Please email form to
Alexandra.Harbin@choa.org
or mail to:

Children’s Healthcare of Atlanta Foundation
ATTN: Alexandra Harbin
3395 NE Expressway
Atlanta, GA 30341



ABOUT THE WSB CARE-A-THON

Save the Date for the 19th annual
News 95.5 & AM750 WSB Care-a-Thon

Thursday, July 25th 5 a.m.
through
Friday, July 26th 6 p.m.

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Cancer & Blood
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CHILDREN'S HEALTHCARE
OF ATLANTA

Since 2000, the WSB Care-a-Thon
has raised more than

\$22 million

in 2018, the
event raised

\$1.8 million



With the help of WSB hosts
Scott Slade, Clark Howard,
Herman Cain, Neal Boortz,
Erick Erickson, Eric Von
Haessler and Mark Arum,
the WSB Care-a-Thon
features stories of hope
and inspiration from Aflac
Cancer Center patients,
families, and staff from
throughout Georgia



News 95.5 & AM750 WSB
connects with more than

1 million

listeners each week

The Aflac Cancer Center takes care of more
children with cancer & blood disorders than
any other program in the country



Donations made to
the WSB Care-a-Thon
help fund family
support services,
research, and the
fellowship program
at the Aflac Cancer
and Blood Disorders
Center of Children's
Healthcare of Atlanta



The Aflac Cancer Center
is ranked among the

TOP

pediatric cancer
programs in the country

With the help of over **400** volunteers,
and more than **7,000** donors,

the 37 hour WSB Care-a-Thon is one of

Children's Healthcare of Atlanta's

largest fundraising events



The Aflac Cancer Center has the

largest
brain tumor



program in the country and treated
more than 730 patients in 2018

The Aflac Cancer Center runs the
largest pediatric hematology
program in the country, including
the largest

sickle cell
disease program



choa.org/careathon