

Steve Smith Topgolf Challenge

Friday, Sept. 20

Topgolf Atlanta Midtown

THE SWING

NBA champion and former Atlanta Hawks all-star Steve Smith is teaming up with Children's Healthcare of Atlanta to host his third annual Topgolf Challenge. A star guard at Michigan State University, Smith had a 14-year NBA career playing for the Miami Heat, Atlanta Hawks, Portland Trail Blazers, San Antonio Spurs, New Orleans Hornets and Charlotte Bobcats. Today, Smith is a studio analyst for NBA TV, appearing on the network multiple nights each week.

Smith and his celebrity guests will mix and mingle with participants during the event. Companies and individuals will be able to sponsor a bay where they can entertain six guests for a fun evening of hitting golf balls, competing for prizes and socializing with celebrities in attendance, all while supporting the patients at Children's.

THE ANGLE

Proceeds from the event will benefit Children's Healthcare of Atlanta at Hughes Spalding hospital, which is located in downtown Atlanta. Hughes Spalding provides emergency services, as well as specialty clinics for asthma, child protection, primary care and sickle cell disease.



THE SCHEDULE

Friday, Sept. 20

Noon **Steve Smith Topgolf Challenge**
Topgolf Atlanta Midtown
Atlanta, Ga.

2:30 p.m. **Awards**
Topgolf Atlanta Midtown
Atlanta, Ga.



Benefiting



Children's
Healthcare of Atlanta

THE SHOT

Corporate sponsorship levels

Hole In One sponsor (\$10,000)

- Two Topgolf bays
- 12 players
- 12 player gifts
- 12 team photos
- Three basketballs signed by Steve Smith
- One jersey signed by Steve Smith
- Corporate sponsor listing
- Corporate signage at event
- Corporate link on event website
- Corporate logo on player gifts
- Lunch and drinks included

Eagle sponsor (\$5,000)

- Two Topgolf bays
- 12 players
- 12 player gifts
- 12 team photos
- Two basketballs signed by Steve Smith
- Corporate sponsor listing
- Lunch and drinks included

Birdie sponsor (\$2,500)

- One Topgolf bay
- Six players
- Six player gifts
- Six team photos
- Corporate sponsor listing
- Lunch and drinks included

VIP sponsor (\$450)

- One player
- One player gift
- One team photo
- Lunch and drinks included

MVP sponsor (\$150)

- Lunch and drinks included

THE SCORE

Yes, I want to be a part of the Steve Smith Topgolf Challenge and support the patients at Children's.

Name

Company

Title

Address

City State ZIP

Phone Fax

Email

Thank you for supporting Children's.

Call 404-785-7373 for sponsorship availability and questions about the Steve Smith Topgolf Challenge.

Benefiting



Children's
Healthcare of Atlanta

Fill out the appropriate information:

SPONSORSHIP	QUANTITY	PRICE	TOTAL
Hole In One	<input type="checkbox"/>	<input checked="" type="checkbox"/> \$10,000	\$
Eagle	<input type="checkbox"/>	<input checked="" type="checkbox"/> \$5,000	\$
Birdie	<input type="checkbox"/>	<input checked="" type="checkbox"/> \$2,500	\$
VIP	<input type="checkbox"/>	<input checked="" type="checkbox"/> \$450	\$
MVP	<input type="checkbox"/>	<input checked="" type="checkbox"/> \$150	\$

Payment method

Pay online at choa.org/stevesmith

Check made payable to:

Children's Healthcare of Atlanta Foundation

Charge my: MasterCard Visa

American Express Discover

Name on card

Account number Expiration date

Card code (This is the four-digit number on the front of the AMEX and three-digit code on the back of all other cards.)

Signature

Executives for Children's Volunteer

Mail form to: Children's Healthcare of Atlanta Foundation
Attn: Dave Winokur/Sports Network
3395 Northeast Expressway
Atlanta, GA 30341