



Season of Hope

Sponsorship Guide



November 12, 2021
Atlanta History Center
benefiting
Marcus Autism Center



Dear Marcus Autism Center Supporter,

We hope you will consider joining us for the Season of Hope gala on Friday, November 12, 2021 at the Atlanta History Center. Benefiting Marcus Autism Center, this third annual event will be a special evening for over 200 guests. Since 2018, the event has raised more than \$780,000 for Marcus Autism Center.

Our hope is for you to support our community's children by partnering with us through sponsorship of this event. All of the money raised through this event will benefit Marcus Autism Center, a subsidiary of Children's Healthcare of Atlanta. Autism affects an estimated 1 in 54 children in the United States and is a lifelong condition for most. At Marcus, we are continuing to advance our understanding of the development of Autism spectrum disorder (ASD) and are providing treatments to children that in many cases limits or preempts severe disabilities from developing. Our clinicians and researchers are defining the standardization of diagnoses, interventions, and treatment plans that can be utilized by healthcare and education systems for the benefit of all children with autism and developmental delays. With your support, Marcus Autism Center will transform the landscape for families living with autism today and in the future, making autism an issue of diversity, not disability.

Enclosed, please find the sponsorship opportunities and benefits. Please do not hesitate to reach out to Lynn Leslie, Development Officer at Children's, with any questions at lynn.leslie@choa.org.

Your generosity would truly make an impact on the life of a child and we would be honored to have you join our efforts in support of Marcus Autism Center.

Sincerely,

Sarah Fanning & Caroline Jeffods
2021 Season of Hope Co-Chairs





Season of Hope

SPONSORSHIP OPPORTUNITIES

Thank you for your consideration to support Marcus Autism Center

	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	PATRON \$1,000
Season of Hope Seating	Three tables of 10	Two tables of 10	One table of 10	6 Seats	4 Seats	2 Seats
Logo/name recognition in event program	*	*	*	*	*	*
Logo/name recognition on invitation and event signage	*	*	*	*		
Logo/name recognition on event website	*	*	*			
Donor Wall recognition at Children's Healthcare of Atlanta	*	*				

THE TAX DEDUCTIBLE PORTION OF YOUR SEASON OF HOPE CONTRIBUTION IS EQUAL TO THE EXCESS OF THE DOLLAR AMOUNT OVER THE GOOD FAITH ESTIMATE OF THE FAIR MARKET VALUE OF THE GOODS OR SERVICES PROVIDED. OUR GOOD FAITH ESTIMATE IS \$75 PER SEAT.



Season of Hope

SPONSORSHIP COMMITMENT

NAME:

As you wish to appear in print materials*

*Invitation deadline August 6, 2021. Program deadline Oct. 8, 2021.

Email your sponsor logo in .jpg and high res format to Lynn.Leslie@choa.org

CONTACT:

ADDRESS:

City

State

Zip

PHONE:

EMAIL:

Sponsorship Level

_____ DIAMOND	\$25,000	_____ SILVER	\$5,000
_____ PLATINUM	\$15,000	_____ BRONZE	\$2,500
_____ GOLD	\$10,000	_____ PATRON	\$1,000

Payment Method

_____ CHECK ENCLOSED FOR \$ _____ PAYABLE TO CHILDREN'S HEALTHCARE OF ATLANTA
_____ PLEASE CHARGE MY CREDIT CARD

Credit Card Details:

CARD TYPE: VISA AMERICAN EXPRESS DISCOVER MASTERCARD

NAME ON CARD: _____ EXPIRATION: _____

CARD NUMBER: _____

Return Form To:

CHILDREN'S HEALTHCARE OF ATLANTA FOUNDATION
ATTN: LYNN LESLIE / SEASON OF HOPE
1575 NE EXPRESSWAY
ATLANTA, GA 30329