

SPONSORSHIP OPPORTUNITIES

Chastain Horse Park
June 8, 2019

PARTY AT THE PARK
- The Final Race -



Dear Potential Sponsor,

We are excited to announce plans for the 2019 Party at the Park benefiting Children's Healthcare of Atlanta. The annual party will be held on Saturday, June 8, 2019 at the Chastain Horse Park. We are looking forward to a derby themed event centered around the Belmont Stakes horse race- including race viewing, silent auction, backyard games, live music and more. Party at the Park has raised over \$58,000 for Children's over the last two years.

Please take a moment to review the sponsorship opportunities below. Sponsors are our primary means of meeting our goal of raising \$30,000 for Children's this year. Attached is our Sponsorship Packet which includes all opportunities and benefits for companies and individuals. All sponsors will be recognized at different levels leading up to and at the event.

This year the event will benefit Children's new Center for Advanced Pediatrics (CAP). This state-of-the-art facility helps streamline care and ease the burdens on families that have a child who needs multi-specialty care. CAP is the first building of its kind for pediatrics in Georgia.

We love that it is in our backyard and we get to be a part of advancing patient access and experience in Atlanta.

Thanks for your consideration in sponsoring Chastain's 2019 Party at the Park!

Sincerely,
Cathy Wood | Event Chair



Benefiting

Children'sSM
Healthcare of Atlanta



PARTY AT THE PARK

- *The Final Race* -

Sponsorship Opportunities June 8, 2019 | Chastain Horse Park

Platinum Sponsor \$5,000

- Eight tickets
- Live mentions at event
- Social media mentions
- Primary recognition on advertising banner and event signage
- Name/Logo recognition on website and invitation
- Name/Logo on party favor

Gold Sponsor \$2,500

- Six tickets
- Name/Logo recognition on advertising banner and event signage
- Name/Logo recognition on website and invitation
- Name/Logo on party favor

Silver Sponsor \$1,000

- Four tickets
- Name/Logo recognition on event signage
- Name/Logo recognition on website and invitation

Bronze Sponsor \$500

- Two tickets
- Name/Logo recognition on event signage
- Name/Logo on invitation

Patron/Family Sponsor \$300

- Two tickets
- Name recognition on event signage

Individual Ticket \$100

Deadline to be included on invitation and advertising banner is Wednesday, April 24, 2019

Deadline to be included on event signage is Friday, May 31, 2019

COMMITMENT FORM

DONOR _____

CONTACT NAME _____

PHONE NUMBER _____

EMAIL _____

MAILING ADDRESS _____

check level of sponsorship

- platinum | \$5,000
- gold | \$2,500
- silver | \$1,000
- bronze | \$500
- patron | \$300
- individual | \$100

payment method

- Check (Enclosed for \$_____)
*make checks payable to Children's
Healthcare of Atlanta*
- Credit Card
Card Name _____
Card Number _____
Card Expiration _____
Cardholder Signature _____

please submit form to:

Children's Healthcare of Atlanta
Attn: Amanda Doran/Party at the Park
3395 NE Expressway
Atlanta, GA 30341
404-785-4293

or register your sponsorship online at www.choa.org/partyatthepark