Media Toolkit





How to reference our System

First reference: Children's Healthcare of Atlanta

Second reference: Children's

CHOA, Children's Hospital of Atlanta

Location-specific naming conventions

- Children's Healthcare of Atlanta Arthur M. Blank Hospital
- Children's Healthcare of Atlanta Hughes Spalding Hospital
- Children's Healthcare of Atlanta Scottish Rite Hospital
- Aflac Cancer and Blood Disorders Center of Children's Healthcare of Atlanta Second reference: Aflac Cancer and Blood Disorders Center
- Marcus Autism Center
- Center for Advanced Pediatrics

Children's at a glance

Children's has:

- 789 licensed beds across three hospitals
- Three hospitals: Arthur M. Blank Hospital, Hughes Spalding Hospital and Scottish Rite Hospital
- Access to 1,200+ pediatric physicians representing 60+ pediatric specialties and programs
- The only Level I pediatric trauma center in the state of Georgia (Arthur M. Blank Hospital), and the only Level II pediatric trauma center in the Atlanta area (Scottish Rite
- Among the busiest pediatric emergency department volumes in the country
- A research partnership and pediatric training program with Emory University School of Medicine Department of Pediatrics

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Questions? Call Children's 24-hour media line at 404-405-4539.













































Do not use:



























