have a huge mix of different ethnic groups and people with physical differences.

When the family settled in Atlanta, Lisa was eager to find activities for Morgan. Despite her confidence, one experience Morgan was reluctant to try was something her sisters enjoyed: sleep-away camp. When Lisa discovered Camp Courage, our summer camp for craniofacial patients, she knew she’d found a great opportunity for her daughter. Through Camp Courage, Children’s provides the chance for kids to meet others with similar conditions, build self-esteem and make lasting memories. “It provides an incredible opportunity for kids with these differences to grow socially and independently,” Lisa said. “It’s so important.”

UBS Financial Services Inc. Associate Complex Director D. Allen Smith Jr. said the company is proud to be involved in such an inspirational mission. “We have received an overwhelming response from employees who come to camp on the first day as bellhops to help campers get settled,” he said. “Helping calm the first-timers’ nerves, as well as parents’ nerves, is a tremendous experience.”

Once at camp, Morgan bonded with the counselors, who “put so much effort into the kids,” Lisa said. Last year, Morgan even brought two friends with Apert’s to camp with her. Lisa saw how much her daughter benefited from the environment. “Different or not, when you go away and leave your parents, you grow up in a way that doesn’t happen when you’re at home,” she said. “The social skills and independence these kids gain at camp helps them throughout their lives.”

UBS funds fun at Camp Courage

In her first few years, Morgan McGahan underwent more surgeries than most people do in a lifetime. By age 5, Morgan had undergone about 25 procedures to correct physical abnormalities resulting from Apert Syndrome, a genetic disorder that causes the skull bones to fuse too early.

The condition means the triplet, now 15, looks different from her sisters. But in traveling the world with her parents as they relocated for work, Morgan recognized from an early age that children come in all shapes and sizes, and it’s our differences that make us special.

Her early exposure to the world instilled tremendous confidence in Morgan, said her mom, Lisa. “When she was little, we moved to New Zealand and Hawaii, which organizations like Camp Twin Lakes to offer children once-in-a-lifetime experiences.

Contact Lucy Klausner at lucy.klausner@choa.org to find out how your company can help.
New playground opens at Marcus Autism Center

In March, members of our community celebrated the opening of a new playground and parking lot renovation at our Marcus Autism Center. The Home Depot Foundation Playground, built through a $250,000 donation from the retailer, provides a safe play space for the children treated at the center. Guests and friends of The Home Depot toured the facility after the ceremony.

Kohl’s cares about childhood wellness

Through its Kohl’s Cares program, Kohl’s Department Stores raised $462,468 to support programs such as the Kohl’s Healthy Halls School Wellness Program, which includes a Back-to-School Fair at a local Kohl’s department store. Through the Kohl’s Healthy Halls Program, the Children’s Strong4Life wellness movement reached approximately 51,010 children in 80 elementary schools during the 2011-2012 school year. It taught them about the importance of nutrition and physical activity and provided valuable resources to parents and school staff.
Corporate Committee member spotlight

“We are proud to align with such an important mission as the lifesaving work happening every day at Children’s Healthcare of Atlanta. We know what an essential part of our community Children’s is, and we love knowing we are making a difference for so many of our state’s children in a tangible way. Helping Children’s is a priceless investment for any company.”

-Rich McKay, President and CEO, Atlanta Falcons

Serves on our 2013 Foundation Board of Trustees and is a Children’s Corporate Committee Chair

AT&T brings food and fun to Children’s

AT&T selected Children’s to be the focus of its Team Gives Back Day in March. During their day at our Scottish Rite hospital, AT&T employees brought food, games and art supplies for patients to enjoy through our Fun Factory program. The Fun Factory provides an opportunity for our corporate partners to share experiences with patients. The AT&T team donated several items to the Zone, an area for play and relaxation for patients and families, including new DVDs, Wii games and wheel controllers, and a new camera and photo printer. The kids got to paint canvases, decorate picture frames and get their nails painted while enjoying a catered lunch. Atlanta Falcons mascot Freddie paid a visit, as did members of the Sandy Springs Police Department, who taught the group how to make fingerprints. The group of more than 80 attendees proved to be a new record for the Fun Factory.

Contact Michelle Bennett at michelle.bennett@choa.org to be a part of the Fun Factory experience.

Annual Care-a-Thon supports cancer center

The 13th annual 95.5 FM and AM 750 News/Talk WSB Care-a-Thon benefiting the Aflac Cancer and Blood Disorders Center will take place Thursday, July 25 and Friday, July 26. This 37-hour radio broadcast, which has raised nearly $13 million for the Aflac Cancer Center to date, features stories from patients, families and staff. Details on volunteering are forthcoming, and we hope you will plan to join us again this year.

Visit choa.org/careathon to register and learn more.
Calendar of events

Superhero Sprint supports health initiative

Participating in the Strong4Life Superhero Sprint benefits our efforts to reverse the epidemic of childhood obesity and associated diseases in Georgia. When you run in the 5K or one-mile Fun Run, you will be helping the Strong4Life movement reach even more families through school and training programs, community partnerships and policy change efforts. The race, which also features a costume contest, will take place Saturday, June 8 at Piedmont Park. This year’s title sponsors are Morrison Healthcare, TouchPoint Support Services and Morrison Senior Living.

Visit choa.org/strong to register and learn more.

Cheers for Children
Saturday, June 1
choa.org/cheers

Coasterthon for Children’s
Friday, June 7
choa.org/coasterthon

95.5 FM and AM 750 News/Talk WSB Care-a-Thon
Thursday, July 25 to Friday, July 26
choa.org/careathon

Tim Hudson Braves Celebrity-Am
Thursday, Aug. 15
choa.org/bravesgolf

Summer Sizzle
Friday, Aug. 23
choa.org/summersizzle

DI Dash
5k/1k Fun Run
Saturday, Aug. 24
choa.org/didash

Visit choa.org/events for a full list of events that benefit Children’s.

The Children’s mission is to enhance the lives of children through excellence in patient care, research and education.

Contact Katherine Knittel at katherine.knittel@choa.org or call 404-785-6923 to receive our quarterly newsletter by email.

Corporate Connections keeps you updated about what’s happening at Children’s and shows how the generous support from our corporate community makes a difference in the lives of children.

Visit choa.org/corporateconnections for more information about the Corporate Connections Program.