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# About The Distinguished Clowns

## Frequently Asked Questions:

### What is a Distinguished Clown?

- A Distinguished Clown is an Atlanta business executive or community leader looking to make a difference by supporting Children's Healthcare of Atlanta.

### How long have Distinguished Clowns been a part of The Children's Christmas Parade?

- The Distinguished Clown Corps. will be celebrating its **20<sup>th</sup> anniversary** this year. This entertaining group of gentlemen has been a part of the Children's Christmas parade since 1991, when an Atlanta business man by the name of Neil Cameron, President of Ogilvy & Mather South Advertising, invited a group of fellow executives to dress up as clowns and make some kids smile.

### What do the Distinguished Clowns do?

- Clown duties include, but are not limited to: making a donation to Children's, dressing up in our finest clown attire, meeting special patients and their families and of course spreading smiles as they march, jump or dance down The Children's Christmas Parade route.

### What role do the Distinguished Clowns play in The Children's Christmas Parade?

- The Distinguished Clowns are an integral part of The Children's Christmas Parade. They are a separate unit that walks together through downtown Atlanta spreading holiday cheer with funny faces, crowd interaction and special treats to hand out along the way.

### How much does it cost to be a clown?

- Each year, every Distinguished Clown makes a donation \$1,500 to participate in The Children's Christmas Parade. As a clown, you receive a free t-shirt, up to four tickets to the Santa breakfast, and up to four bleacher tickets.

### What does my donation benefit?

- In 2011, all money raised through The Children's Parade will benefit Children's Healthcare of Atlanta

### Is my donation tax deductible?

- Yes, you will receive a tax letter that can be used as a record of your donation.

### Do you have to be a man to be a Distinguished Clown?

- No, Distinguished Clowns are both men and women.

### Do I have to bring my own costume?

- No, costumes will be provided. Personal clown attire is also permitted.

### Do I get to meet any of the patients?

- Yes, the morning of the parade clowns are provided with breakfast, a hospital tour and time to meet patients and their families in the hospital.

BENEFITING



Children's  
Healthcare of Atlanta

Atlanta's Jolliest Santa Cause<sup>SM</sup>