



Spring 2008

# Corporate Connections

## Updates from Children's to Keep You Informed

### News From Children's

- **One to Grow On: The Campaign for Children's** was a huge success. The largest fundraising initiative in the history of Children's, the five-year campaign generated a record \$294 million, thanks to generous donations from the community. Funds raised through The Campaign supported critical facilities expansion and renovation, and the pursuit of excellence in pediatric specialty services, such as cancer, cardiac, transplant care and neurosciences. Money also supported research and training, advocacy and charity care.
- Children's recently performed its 200th heart transplant, making Children's the only pediatric hospital in the Southeast to have reached this milestone.

### Ways to Help

You can continue to support Children's Healthcare of Atlanta in numerous ways:

- Contribute to Children's through your annual workplace giving campaign. Annual donations are vital to support our services and to keep up with one of the fastest-growing pediatric populations in the nation—120,000 additional children expected by 2010.
- Volunteer in one of our hospitals or at a Children's event. For the children and families who need the high-quality care Children's provides, the difference our volunteers make is immeasurable.
  - **Camp Children's** brings a camp experience to hospital bound children and their families throughout the year. This one-hour activity provides a fun memory for each child, family and five to seven corporate volunteers.
  - **Parents Night Out** – Having a child in the hospital can be a stressful time for parents or guardians. Corporate volunteers help relieve this stress by providing a one-hour, white table-clothed catered dinner for parents to talk, relax and enjoy one another.

### Community Events

- **Coins for Clowns** teaches children the importance of giving back to the community. Visit [www.choa.org/coinsforclowns](http://www.choa.org/coinsforclowns) for more information.
- The **Celebration of Courage** relay takes steps to fight childhood cancer and blood disorders. Visit [www.choa.org/courage](http://www.choa.org/courage) for more information.
- The **Tour de Georgia** bike ride and 5k walk/run benefits The Aflac Cancer Center and Blood Disorders Service of Children's. Visit [www.choa.org/tourdegeorgia](http://www.choa.org/tourdegeorgia) for more information.

**Corporate Connections** keeps you updated about what's happening at Children's and shows how the generous support from our corporate community makes a difference in the lives of children.

### Did You Know?

Asthma is the No. 1 reason for admission to Children's Healthcare of Atlanta and is one of the most common chronic illnesses in children—accounting for more than half a million missed school days annually in Georgia.

### Wellness Tip

Healthy futures for children begin with healthy parents. Active parents who encourage their children to be active can affect their children's health for a lifetime. Children who are active have a greater chance of being healthier adults. Find ideas about making fitness fun for your children at [www.choa.org/wellness](http://www.choa.org/wellness).

Visit [www.choa.org/events](http://www.choa.org/events) for more upcoming events.



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## Meet Mary Evelyn

When she was 2 years old, Mary Evelyn was diagnosed with Stage IV neuroblastoma, a type of cancer. She had a large tumor in her abdomen that was growing up around her spine and aorta, which is the artery that carries blood from the heart to the body. Mary Evelyn's treatment included six rounds of chemotherapy, surgery to remove the tumor, two tandem blood and marrow transplants (BMTs), radiation and drug therapy.

Mary Evelyn finished her drug therapy in the fall of 2006 and will continue to have scans for the rest of her life to make sure her cancer has not returned. Her life has once again become full and active; she's able to go swimming now that her central line is out. She loves hearing stories, helping her mom, going shopping, drawing and playing nurse with her dolls.



**The Children's mission is to enhance the lives of children through excellence in patient care, research and education.**

As a not-for-profit organization, Children's uses cost-effective communication to direct the greatest portion of community gifts to serving patients and their families.

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