



Corporate Connections

Summer 2010

Updates from Children's to Keep you Informed

News From Children's

Supporting Children's Healthcare of Atlanta is easier than ever. You can become our fan on Facebook, follow us on Twitter or watch the latest videos about Children's on YouTube. Visit www.choa.org/socialmedia to join our social media networks.



Ways to Help

Give through your workplace.

- We are so grateful for the number of metro Atlanta employees who continually support us each year. Workplace campaigns are an easy way to learn more about the organization that cares for your colleagues' children, grandchildren, nieces and nephews. Contact Katherine Knittel at katherine.knittel@choa.org or 404-785-6923 for more information.

Get involved through volunteer opportunities, including:

- Parent's Night Out—Having a child in the hospital can be a stressful time. Corporate groups of six to eight volunteers help relieve this stress by providing a white table-clothed catered dinner for parents, grandparents and guardians to talk, relax and enjoy one another.
- Corporate Perks—Give parents a break. Visit the hospitals during a weekday morning and hand out coffee, juice and a snack. Visit www.choa.org/campchildrens to learn more.

Get in the game with Donate A.

- The Aflac Cancer Center and Blood Disorders Service of Children's now works with Donate A, a not-for-profit organization. Season ticket holders of various Atlanta professional and collegiate teams can donate tickets that would otherwise be unused. Visit www.donatea.com for more information.

Wellness Tip

Sunny skies and warm weather mean it is time to take to the great outdoors. But before you head for the beach or the mountains, read about ways to make your days in the sun safe as well as fun. Visit www.myfamilyhealthspot.org/summersafety for tips about:

- Preventing dehydration
- Insect stings and bites
- Sun safety
- Bicycle safety
- Water safety
- Camping safety
- Heat illness



Did You Know?

- Children's had 599,420 patient visits last year, which is more than the population of the city of Atlanta.

Jasmine Holliday



Jasmine Holliday tells anyone who listens that she's going to be a star. Those who know Jasmine best call her by her nickname—Jazz.

With a determination far beyond her years, 11-year-old Jazz has spent her life overcoming obstacles. Born with a rare condition called bilateral tibial hemimelia, Jazz's legs were severely deformed at birth.

At just six weeks old, doctors at Children's amputated Jazz's legs. At a year old, she was fitted with her first pair of prosthetic legs and receives a new pair each year. Jazz has undergone eight surgeries and continues physical therapy after each new fitting.

Her mom, Tessa Anderson, said Jazz has an upbeat, energetic spirit. When her fellow students participated in the annual Jump Rope for Heart, because she could not jump, Jazz walked 40 laps to raise money for the American Heart Association.

Corporate Connections keeps you updated about what's happening at Children's and shows how the generous support from our corporate community makes a difference in the lives of children.



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Community events

- Join former University of Georgia football players Jon and Matt Stinchcomb and David Greene for the fourth annual **Countdown to Kickoff** Friday, July 16, and Saturday, July 17, to benefit Children's, the Georgia Transplant Foundation, the University of Georgia College of Education and the Children's Tumor Foundation. Corporate donors and volunteers make this event a success every year. Visit www.choa.org/countdown for more information.
- During **DQ Miracle Treat Day**, buy a Blizzard Thursday, Aug. 5, at a participating location and 100 percent of the proceeds will benefit Children's. Visit www.dqmiracletreatday.com for more information.
- The News/Talk 750 WSB crew is back to help raise funds for the Aflac Cancer Center in the **10th annual Care-a-Thon**, Thursday, Aug. 26, and Friday, Aug. 27. Corporate volunteers are key to the success of this event. Contact Lauren Griffin at lauren.griffin@choa.org for more information.
- Lace up your running shoes for the second annual **DI Dash 5K Road Race** at 7:30 a.m. Saturday, Aug. 28, in the Marietta Square, sponsored by Digital Insurance. Visit www.didash.com for more information.



The Children's mission is to enhance the lives of children through excellence in patient care, research and education.

As a not-for-profit organization, Children's uses cost-effective communication to direct the greatest portion of community gifts to serving patients and their families.

Contact Jai Rogers at jai.rogers@choa.org or call 404-785-7313 to receive our quarterly newsletter by e-mail.

Visit www.choa.org/corporateconnections for more information about the Corporate Connections Program.