



2010 Holiday Card Program

Dear Art Teacher and Future Artists:

Each year, thousands of people send Children's Healthcare of Atlanta holiday cards to their co-workers, friends and families. These special greetings are created by patients at Children's and students across Georgia. You can help make special memories for children in metro Atlanta by submitting holiday artwork to be considered for the 2010 Holiday Card program. Proceeds from the Holiday Card program benefit the Aflac Cancer Center and Blood Disorders Service of Children's. The Aflac Cancer Center treats more than 350 new cancer patients annually and follows more than 2,500 patients with sickle cell disease, hemophilia and other blood disorders.

We gladly accept original artwork from children age 18 and younger. All entries must be received no later than Friday, March 5, 2010. Enclosed are a tip sheet and entry form for any artwork you wish to submit. Mail your original artwork and entry form to:

Children's Healthcare of Atlanta Foundation
Attn: Julianna Rue
1687 Tullie Circle NE
Atlanta, GA 30329-2320

Out of hundreds of submissions, artwork from 12 finalists will be selected in May 2010*. A member from the 2010 Holiday Card committee will contact you if your submission is chosen as a holiday card. Printed cards will be available for purchase in July 2010.

On behalf of the patients and families of the Aflac Cancer Center, thank you for making a difference in the life of a child. Call the Holiday Card program at 404-785-7380 if you have any questions.

Sincerely,

Julianna Rue
Program Coordinator
Children's Healthcare of Atlanta Foundation

**All artwork selected will be returned to the artist; however, artwork not chosen will be kept on file for future consideration.*

Children need Children's and Children's needs You®



2010 Holiday Card Program Entry Form

Benefiting the Aflac Cancer Center and Blood Disorders Service of
Children's Healthcare of Atlanta

All entries must be received no later than Friday, March 5, 2010.

All contact information you share with us will remain confidential.

Child's name Child's age

Child's school Child's grade

School address

City State ZIP

Parent/guardian name(s)

Home address

City State ZIP

Phone Alternate phone

E-mail

Thank You!

Children need Children's and Children's needs You®



2010 Holiday Card Program Tip Sheet

The following guidelines will help you provide us with the most useful artwork for the program and help ensure success in printing if your artwork is chosen.

Possible ideas and themes:

- Angels
- Bells
- Candles
- Decorated doors: wreaths, garland, lights, etc.
- Doves
- Elves
- Manger scenes
- Menorahs
- Ornaments
- Photo card designs
- Penguins
- Presents
- Santa Claus
- Sleighs
- Snowflakes
- Snowmen
- Stockings
- The Three Kings
- Winter scenes: snow, forests, villages, cottages, etc.
- World/globe

What works best?

- Paint: acrylic, watercolor, tempera, etc.
- Oil pastels/crayon pastels
- Gold and silver paint
- Sponges
- Artwork on glass plates
- Precut shapes used to assemble scenes
- Collages (must be only one medium)

Remember:

- Border designs, which are used for photo cards, are very desirable.
- Generic season designs sell well to corporations.
- Any size is acceptable.
- Every child in Georgia is eligible to enter.
- **Best of all:** proceeds benefit the Aflac Cancer Center and Blood Disorders Service of Children's Healthcare of Atlanta.