

UGA-GT CHALLENGE

2010 Spring Classic for Kids

Georgia vs. Georgia Tech at Turner Field, Tuesday, April 27

The UGA-GT Challenge for Children's Healthcare of Atlanta is a ticket sales fundraising campaign benefiting Children's through the annual Spring Classic for Kids at Turner Field. The event features two of college baseball's national powers and rivals, Georgia and Georgia Tech, playing each other for state bragging rights.

More than 125 volunteers from various companies participated in the 2009 UGA-GT Challenge for Children's, helping us sell 24,000 tickets and raise \$175,000 to benefit our pediatric healthcare system. Volunteers helped sell group ticket packages ranging in value from \$100 to \$5,000 to their corporate contacts and vendors of their companies in the weeks leading up to the game. Children's handles all of the orders, including payment processing and distribution of tickets.

Children's is looking to expand the number of companies in the 2010 UGA-GT Challenge to help make this the largest college baseball game in NCAA history. Volunteers do not need to be alumni of the universities. Our goal is for each company to help raise a minimum of \$2,000 in sponsor ticket packages sold.

Consider having a representative or two of your company sign up to help Children's. Join us in January for the 2010 UGA-GT Challenge kickoff orientation lunch. Contact Dave Winokur at 404-785-7373 or dave.winokur@choa.org for more information.



Children's Healthcare of Atlanta, a not-for-profit pediatric healthcare system, operates three hospitals and 16 neighborhood locations with more than half a million patient visits annually and is ranked among the top 10 children's hospitals nationwide by *Parents* magazine. Visit www.choa.org to learn more about Children's.

UGA-GT Challenge Volunteer Form

School (check one): UGA GT

Company: _____

Company Team Captain: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____ E-mail: _____

Team members (if applicable):

Name: _____ E-mail: _____

Name: _____ E-mail: _____

Name: _____ E-mail: _____

E-mail completed form to dave.winokur@choa.org or fax to 404-785-7377.



BENEFITING



Children's
Healthcare of Atlanta