

# Start Clowning Around Kids Helping Kids



**Children's Healthcare of Atlanta Friends is encouraging all members, schools and neighbors to coordinate a fundraising activity to support the Children's family-friendly environment. From April 1 to April 30, you and your children, grandchildren, students and friends can collect Coins for Clowns, our annual Generous Generation fundraiser.**

The money raised will benefit Children's and help fund kid-oriented initiatives, including the Big Apple Circus Clown Care<sup>SM</sup> Unit. Delivering giggles and grins to patients and their families, these clowns take "kidding around" to a whole new level—a much-needed distraction that takes patients' minds off of being in the hospital.

Besides bringing a smile to a child's face, **Coins for Clowns** teaches children the importance of giving back to their community. As we raise a generous generation, this is a fun way for parents to develop a philanthropic spirit in their children.

To help in collecting, children will be provided with a cardboard collection container, or may make a container of their own. Children's also will provide you with a sticker to wear during your fundraising event and a collection summary sheet.

Visit [www.choa.org/coinsforclowns](http://www.choa.org/coinsforclowns) to learn more about how to join this fun and rewarding program.

**Children need Children's and Children's needs You<sup>®</sup>**



**Be creative with your fundraising event. Listed below are just a few of the many ways to collect Coins for Clowns:**

- Lemonade stands
- Toy sales
- Garage sales
- Bake sales
- Car washes
- Pet washes
- Classroom coin drive
- Fun runs
- Read-a-thons
- Babysitting
- Mother's helpers
- Craft sales

*(Remember to consider the materials you and your child will need for these projects.)*

