# **Media Toolkit**





## **How to reference our System**

First reference: Children's Healthcare of Atlanta

Second reference: Children's

Do not use: CHOA, Children's Hospital of Atlanta

# Location-specific naming conventions

- Children's Healthcare of Atlanta Egleston Hospital
- Children's Healthcare of Atlanta Scottish Rite Hospital
- Children's Healthcare of Atlanta Hughes Spalding Hospital
- Aflac Cancer and Blood Disorders Center of Children's Healthcare of Atlanta Second reference: Aflac Cancer and Blood Disorders Center
- Marcus Autism Center
- Center for Advanced Pediatrics

### Children's at a glance

#### Children's has:

- 673 licensed beds
- Three hospitals
- More than 60 specialties with access to more than 2,000 pediatric physicians

#### In 2020, we managed:

- More than 913,331 patient visits
- More than 38,323 surgical procedures (inpatient and outpatient)

#### Children's has been recognized by:

- U.S. News & World Report: Best Children's Hospitals
- Forbes: Diversity & Inclusion Award
- Working Mother magazine: 100 Best Companies for Working Mothers

#### Follow us on social media



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Questions? Children's 24-hour media line at 404-405-4539.

